

# •• Directors

• *• One marketing specialist, one fundraiser*



**CARRY ON (VICTORIA)**

• Carry On (Victoria) is a Veterans' Support Organisation which has been offering practical help to veterans, their spouses and their families since 1932. Its services span accommodation, education grants and financial welfare. Board renewal has created two vacancies, and a skills audit identified the need for one Director with expertise in marketing, promotion and PR, and a second Board Member with proven success in fundraising and income generation.

• These voluntary positions will appeal to seasoned governance professionals with the necessary specialist experience and the time, enthusiasm, networks and passion to add value to a non-profit organisation committed to realising its vision.

• Please view the Position Description on [www.brookerconsulting.com.au](http://www.brookerconsulting.com.au) and send a brief governance CV (Word format, up to 5 pages) to [career@brookerconsulting.com.au](mailto:career@brookerconsulting.com.au) or ring Jeremy Wurm on 03 9602 1666, in confidence.

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# **CARRY ON (VICTORIA)**

## **POSITION DESCRIPTION**

### **DIRECTORS**

Established in 1932, Carry On (Victoria) is a Veterans' Support Organisation which prides itself on providing services to Veterans, their spouses and their families. Its service offering includes accommodation, education grants and financial welfare, with an emphasis on pragmatism and practical help.

A company limited by guarantee, it has a small, dedicated team based in Melbourne, with a range of branches, villages and units around the State. With the motto 'Lest we forget the living', the organisation can legitimately claim that it actually saves lives.

#### **PRIMARY PURPOSE OF THE ROLE**

The Board of Carry On (Victoria) consists of nine voluntary Directors, who collectively determine the Strategy for the organisation. They also ensure that best practice governance principles are adhered to, in striving to meet the long-term objective of the organisation.

A Board skills audit has identified the need to appoint two Directors, one of whom has expertise in promotion, marketing and public relations, and another who is accomplished in fundraising and income generation. The philosophy is that these new Board Members will collaborate closely with each other in pursuing the concept of 'friend-raising' as a precursor to fund-raising.

These two Directors will fill vacancies created by retirement of Members of the Board, in keeping with the Governance Policies of Carry On (Victoria).



## **KEY SELECTION CRITERIA**

- Wide experience at senior levels in executive roles.
- Proven governance credentials obtained on boards, committees and steering groups/working parties.
- A commitment to the not-for-profit sector.
- Commercial and business acumen, with widespread networks.
- Demonstrated success in Marketing, Communications and PR, or a record of identifying and capitalising on novel income streams and sources of funds.
- Highly developed influencing and advocacy abilities.
- A willingness to mentor fellow Directors in the philosophy of friend-raising and fund-raising.
- Preparedness to utilise personal networks to open doors for Carry On (Victoria), for the benefit of the organisation, and to enhance its sustainability.
- The time and enthusiasm to achieve the desired outcomes.

## **OTHER INFORMATION**

- The Board meets eleven times per year, including an AGM.
- Both Directors would be invited to join the Finance Committee of the Board, which also meets eleven times a year, either face-to-face or electronically.
- The Directorships at Carry On (Victoria) are unpaid, although expenses are reimbursed, and Board meetings are followed by a lunch.
- Board positions are offered for an initial term of three years.